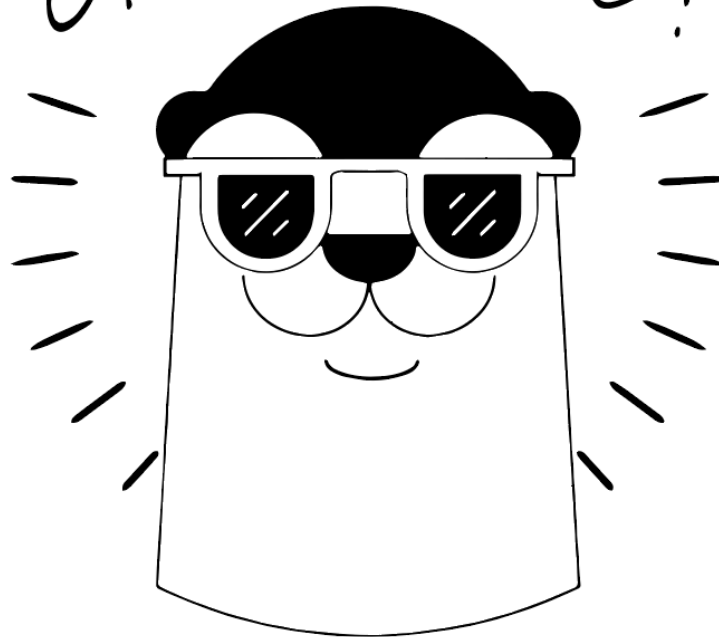


ORTEGA'S 2024 COLOR WALK & ROLL

Information Packet

ORTEGIA IS
OTTER-RIFIC!



ORTEGIA ELEMENTARY
COLOR WALK & ROLL

Friday, October 25, 2024



WHAT IS A 'COLOR WALK & ROLL'?

The ORTEGA Parent Teacher Organization (PTO) raises funds for important projects and programs at our school. The Color Walk & Roll is a walk-a-thon, with more fun, flair and color, and is unique to Ortega! The money donated from this first major fundraiser of the 2024-2025 school year will be used to continue our garden science program, art instruction, P.E. with Legarza, science nights, and community focused events. 100% of the money raised goes to our school! ***We hope to raise at least \$30,000 in Color Walk & Roll pledges this year. If each student raises \$100, we can easily reach that goal!***

The deadline for all Color Walk & Roll Donations is October 25, 2024.

HOW TO SPONSOR THE COLOR WALK & ROLL

- Use the sponsor sheet to take to friends, families (in and out of town!), and neighbors, who will pledge a flat sum donation.
- Donors submit donations **online** via <https://www.ortegapto.org/colorwalkandroll> or by scanning the QR code. Please share this link with friends and family via social media to get more visibility!
- If donations cannot be collected online, please return sponsor sheets and cash or checks to your child's teacher or to the Ortega School front office.
- Many companies will match non-profit donations so please don't forget to inquire with your employer about a COMPANY MATCH.

COLOR WALK & ROLL DAY OF LOGISTICS

- The event occurs during the school day!
- Students must remain on campus for the duration of the Color Walk & Roll and during school hours. Parents/Guardians and family members are encouraged to volunteer for the event as a classroom or event helper.
- Students stay with their class and teacher as they go around a special course that has been set up on the South side of Ortega School.
- As students pass by various stations, they will be showered with color from volunteers.
- Students continue the fun with an Otter Pop dance party after completing the course.



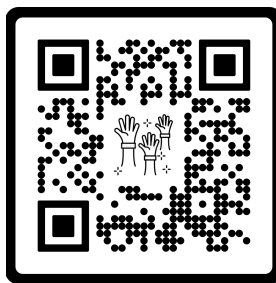
- Please note:
 - The non-toxic powder contains corn starch, baking soda and food dye. Powders are safe, but if your child has asthma or if there are any concerns, your child is welcome to wear a mask to prevent inhalation. One pair of sunglasses and one face mask will be provided for each participant.
 - If your child does not want to get showered with color, no problem! There is a designated lane for them to walk in so that they can still be a part of the action.
 - For safety reasons, running, jogging, skipping, scooters, wheelies, roller skates, rollerblades or bicycles will not be allowed.

WHAT SHOULD STUDENTS WEAR?

- Students can order a new white Color Walk & Roll t-shirt - order form is included in this packet **OR** they have the option to re-use prior years' t-shirts.
- Students should wear other clothes that they don't mind getting messy, and comfortable walking shoes.
- Please note:
 - The color will wash out of their clothes, but students are welcome to bring a secondary outfit to change into after school.
 - While the color powder washes out, parents and families may also want to have extra towels in the car at pick up to avoid getting color on car seats.

VOLUNTEERING

Volunteers are needed for this event. Look for the link for signups in the Otter Town News, https://ortegapto.ivolunteer.com/color_2024, and Parent Square.



CW&R VOLUNTEER

CONTACT INFORMATION

Please email the Ortega PTO Fundraising Coordinators Amanda Gavin and Jasmine Sartain with any Color Walk & Roll questions. Fundraising@ortegapto.org.



T-SHIRT ORDERING PROCESS

**ALL ORTEGA STUDENTS
WILL RECEIVE A T-SHIRT*
FOR THIS FUN-DRAISING
EVENT!** * If your student would
like to wear a previous years
t-shirt, please check the
appropriate box on the order form
below



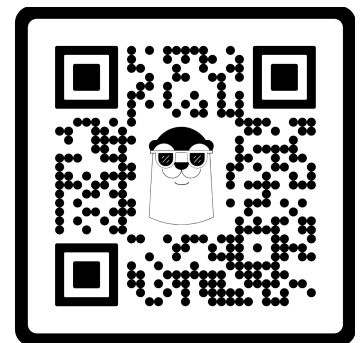
T-Shirt Order form: Please submit
ONE (1) ONLINE t-shirt order form*
for **each student in your family** via

<https://www.ortegapto.org/colorwalkandroll> or scan the QR code. **Your student also has the option to wear past years t-shirts!** Any other t-shirts ordered for other non-Ortega siblings and/or adults must submit a paid order.

*If you cannot submit a form online, please print and submit one (1) t-shirt order form for each student in your family and submit the form, along with any donation amount, to the front office or to your student's teacher. Forms are also available in the Ortega main office.

\$10/shirt suggested donation: If you are financially able, please submit the suggested donation of \$10 per Ortega student shirt via <https://www.ortegapto.org/colorwalkandroll> OR scan the QR code. Non-Ortega siblings and/or adults have a required payment of \$10 per t-shirt.

Deadline: Place your t-shirt order by **3pm on Wednesday October 2nd, 2024** to ensure your child receives their correct size for the event.



T-SHIRT ORDER



C O L O R W A L K & R O L L
T-SHIRT ORDER FORM

Please submit t-shirt order forms, donations and payments online at

<https://www.ortegapto.org/colorwalkandroll>. If you are not able to order online, please submit this paper order form. Please return this form and any donation (or payment for non-Ortega siblings and/or adult shirts) to your student's teacher or to the office no later than **3 P.M. WEDNESDAY OCTOBER 2nd, 2024.**

ONE (1) ORDER FORM PER ORTEGA STUDENT. ONLY ONE (1) FORM NEEDED FOR ADDITIONAL PAID T-SHIRTS - STUDENT NAME, TEACHER AND GRADE ARE STILL REQUIRED FOR THE ADDITIONAL ORDERS.

STUDENT'S NAME: _____

TEACHER'S NAME: _____

GRADE LEVEL: _____

CHILD T-SHIRT SIZE PROVIDED FOR ALL ORTEGA STUDENTS (*Suggested Donation \$10/shirt requested for all Ortega students*)

- XS
- S
- M
- L
- XL
- Re-Use Prior Years Shirt

ADDITIONAL T-SHIRTS AVAILABLE FOR PURCHASE FOR \$10 EACH

<input type="checkbox"/> CHILD XS - QTY _____ x \$10 = _____	<input type="checkbox"/> ADULT S - QTY _____ x \$10 = _____
<input type="checkbox"/> CHILD S - QTY _____ x \$10 = _____	<input type="checkbox"/> ADULT M - QTY _____ x \$10 = _____
<input type="checkbox"/> CHILD M - QTY _____ x \$10 = _____	<input type="checkbox"/> ADULT L - QTY _____ x \$10 = _____
<input type="checkbox"/> CHILD L - QTY _____ x \$10 = _____	<input type="checkbox"/> ADULT XL - QTY _____ x \$10 = _____
<input type="checkbox"/> CHILD XL QTY _____ x \$10 = _____	<input type="checkbox"/> ADULT 2XL - QTY _____ x \$10 = _____

TOTAL = \$ _____ (PLEASE MAKE CHECKS PAYABLE TO ORTEGA PTO)



COLOR WALK & ROLL SPONSOR LETTER

Dear Family/Friends/Neighbors,

I am a student at Ortega Elementary School. On October 25th, 2024 we are having our Color Walk & Roll to raise money for our school. The money donated will be used to support our garden science program, art instruction, P.E. with Legarza, science nights, and community focused events. 100% of the money raised goes to our school! **We hope to raise at least \$30,000 in Color Walk & Roll pledges this year.** If each student raises \$100, we can easily reach that goal!

To help my school, I am going to do as many laps as I can around the school and get sprayed with a different color for each lap I complete. Will you please help by sponsoring me with a flat donation? Any amount is greatly appreciated and will help our school.

Because we are a non-profit 501(c)3 charitable organization your donation is tax deductible. Tax ID# 14-1914941.

There are 3 ways to make a donation. Please remember the deadline for submissions is October 25th!

1. Make checks payable to **ORTEGA PTO**. I will then bring my sponsor sheet and check to school, and give it to my teacher.
2. Pay directly online at <https://www.ortegapto.org/colorwalkandroll>
3. Scan the QR code below:



DONATE

THANK YOU FOR SUPPORTING OUR SCHOOL PROGRAMS!!!



COLOR WALK & ROLL SPONSOR SHEET

Student Name: _____

Teacher: _____

	Name of Sponsor	Telephone #	Amount
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			

